

The Soulful Marketing Manifesto

DECIDE TO MAKE A DIFFERENCE IN THE WORLD

THIS IS YOUR LIFE'S WORK

CHOOSE YOUR DREAM CLIENTS,
BUSINESS PARTNERS,
AND PROJECTS WISELY.

**YOU HAVE UNIQUE GIFTS;
ALWAYS BE GENEROUS WITH THEM.**

DISCOVER YOUR SOUL'S TRUE PURPOSE
AND LET IT DRIVE YOU.

USE YOUR SUPERPOWERS ONLY FOR GOOD.

RECOGNIZE BUILD RELATIONSHIPS FIRST - THEN MONEY.

THE VALUE FOLLOW YOUR HEART - IT KNOWS.

YOUR INTUITION IS YOUR BEACON ON THE JOURNEY.

IN WHAT YOU LET YOUR VALUES GUIDE YOU TO YOUR DREAM CLIENTS.

ARE GIVING ALIGN WITH YOUR VISION AND MISSION
THAT WILL INSPIRE YOU AND OTHERS.

TO THE WORLD. IT'S ABOUT INSPIRING AND TRANSFORMING PEOPLE FIRST, THEN MONEY.

MAKE DECISIONS BASED ON INNER GUIDANCE, NOT MONEY.

PUT YOURSELF OUT THERE AND STAY

TRUE TO WHO YOU ARE.

**MARKET WITH TRANSPARENCY, AUTHENTICITY,
AND INTEGRITY—NEVER HYPE, MANIPULATION, OR FEAR.**

ALIGN YOUR VISION, MISSION,

& PURPOSE

WITH YOUR MARKETING.

**YOU ONLY HAVE SO MUCH TIME
ON THE PLANET - START NOW!**

FIND SOMETHING TO BE GRATEFUL FOR EVERY DAY.

LEAD WITH COMPASSION. FORGIVE YOUR MISTAKES

AND THOSE OF OTHERS.

TRUST

CHOOSE

LOVE OVER

IN THE GREATER GOOD.

FEAR - ALWAYS.